The Influence of Music Television on Behaviors and Social Identities

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Abstract

This unit asks students to think critically about music videos. Students will examine and analyze the different genres of music videos to determine what type of messages are being conveyed and to what extent they may have an influence on real life behaviors, situations and social identities. This unit has been designed to enhance the acquisition of basic academic skills, problem solving and critical thinking for students in grades 9 through 12, while linking visual arts with core curriculum topics such as English. The aim will be for students to observe the many images they encounter every day with a more critical and discerning eye.